Sondra's Biography

Dr. Sondra Thiederman is one of the nation's leading experts on workplace diversity, bias reduction, and cross-cultural business. Sondra has brought 25 years of experience to helping Fortune 500 companies, government organizations, and dozens of associations successfully navigate our increasingly diverse workplaces.

Her client list contains the most prestigious organizations in the world including The Boeing Company, Motorola, General Motors, Xerox Corporation, Pfizer Pharmaceuticals, Marriott Corporation, the Mayo Clinic, Century 21 Real Estate, American Express, and AT&T. Her work has taken her in front of notable associations including the American Immigration Lawyers Association, the Mortgage Bankers Association, the American Society of Association Executives, and the Arthritis Foundation. She has consulted for the University of California and was honored to be appointed to the Diversity Cabinet of the American Red Cross.

Sondra has been featured in the media, including *The Wall Street Journal*, *The New York Times, The Los Angeles Times*, and *USA Today*. She is published in professional journals ranging from *Association Management* and *Real Estate Today* to *T&D*. She has also written on the topic of diversity for Monster.com. Sondra is the author of five books including *Making Diversity Work: Seven Steps for Defeating Bias in the Workplace* and *The Diversity and Inclusion Handbook*.